

MEISTER SPORTS MANAGEMENT PRESENTS

2015

BYRON SMITH

PGA TOUR PLAYER 2014-2015 SEASON



BEAUTIFUL SWING



Byron Smith simply philosophical after Rex Hospital Open win

The day - in truth, the weekend - belonged to Smith, a deep thinker off the course who said he plays best when he doesn't think too much when he's on it.

Talk about an atypical tour pro.

Smith intended to play four years of college golf for Pepperdine but quit the team after his sophomore year, instead played bass guitar in a reggae/punk band and concentrated on his college major - philosophy.

"Golf was gone," he said. "Didn't watch it, didn't play it."

His senior thesis was entitled "Jean-Paul Sartre, Being and Nothingness, Bad Faith."

Not many tour pros can say that.

Coaxed to take his golf clubs on a family vacation, Smith shot a 67 that rekindled his desire to play again.

He soon told his father he planned to turn pro. "He said, 'A pro in what?'"

2014 CHAMPION



BRAND AMBASSADOR J LINDBERG



Byron Smith took his picture perfect golf swing and dogged determination and embarked on an Odyssey of the Americas which has taken him all the way to the **PGA TOUR**.

- 2014-2015 Top-20 finish in VERY FIRST PGA Tour Event
- **2014 WINNER Rex Hospital Open**
- 4-stroke win: 63, 66 Sat/Sun
- Next event after win - T8 Cleveland Open
- 2013 2nd place WNB Golf Classic
- 2013 T8 Web.com Tour Championship
- 2013 Top-50 Web.com Tour Money List
- 2012 MEDALIST PGA Tour Latinoamerica Qualifying School
- 2012 5-events, 3-Top-25's PGA Tour Latinoamerica
- 2011 - 2006 Four WINS PGA Tour Canada
- 2007 PGA Tour Canada Player of the Year

SPONSORSHIP: Half Mexican, bilingual and a world traveler, Byron is a sponsors' dream with national and international exposure.

APPEARANCES: Intelligent, well spoken yet down to earth, Byron is a perfect pro-am partner, speaker or VIP guest.

APPAREL: 33-years-old, handsome and fit, Byron wears clothes beautifully and would be an ideal ambassador for an apparel company.

REGIONAL APPEAL: Byron was born, raised and resides in the Palm Springs area of California. But has spent significant time in Canada and Latin America.